



PRESS RELEASE

New BICSI programme for companies

BICSI announces the Prestige Corporate Member (PCM) programme, a new level of corporate membership designed to provide specifiers and end-user customers with a means of comparing and evaluating networking installers, designers and consultancy companies through a combination of project experience and individual skill sets.

The introduction of the BICSI PCM programme is as a result of European BICSI members' request three years ago to have a quantifiable mark, from a respected source, that provides end-user customers with a method of measuring a company's experience, as well as the skill levels of the staff. As Andrew Stevens, BICSI External Relations, explains "BICSI qualifications have traditionally been based on individual knowledge and experience and the existing corporate membership status has been misused. The BICSI PCM provides a mark to demonstrate the collective experience of a company's staff and project history, differentiating them from organisations that do not invest in the on-going training philosophy followed by BICSI members".

The BICSI PCM programme, which is warmly welcomed and actively supported by the Telecommunications Industry Association (TIA), operates by defining levels of membership based on the number of BICSI registered professionals on permanent staff, as well as BICSI-verified letters of reference from customers. To gain accreditation, companies are also required to be certified by the manufacturer whose designs they are creating or whose products they are installing. The programme offers three different accreditation tiers: Silver, Gold and Platinum. To achieve Platinum status (the highest accreditation), a company is required to have five BICSI Registered Installers/Technicians and three BICSI RCDDs (Registered Communications Distribution Designer) permanently employed. BICSI PCM member companies also benefit by having their details added to an online PCM directory within BICSI's website that is used by specifiers and customers seeking qualified suppliers.

Since BICSI's European launch in 1999, over 1,000 network professionals have become BICSI qualified within Europe. BICSI PCM accredited companies will receive an accreditation icon for their specific tier to use on business cards and other marketing material, as well as an accreditation plaque and official recognition letter.

For more information on how to qualify for the BICSI PCM programme, contact the BICSI Office on 01206 579899

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